



**SPRING 2007**

# FOCUS

**REPORT FROM CITY HALL**

**San Bruno City Council**

**Mayor**

Larry Franzella

**Vice Mayor**

Ken Ibarra

**Councilmembers**

Rico E. Medina  
Irene O'Connell  
Jim Ruane

**City Manager**

Connie Jackson

**City Clerk**

Carol Bonner

**City Treasurer**

John Marty

**City of San Bruno**

**Online Address:**

[www.sanbruno.ca.gov](http://www.sanbruno.ca.gov)

**City Hall Hours:**

8:00 a.m. to 5:00 p.m.

We welcome your comments.  
Please call Terry Jackson,  
Library Services Director, at  
(650) 616-7013, or email her  
at [tjackson@sanbruno.ca.gov](mailto:tjackson@sanbruno.ca.gov).

**City of San Bruno**

567 El Camino Real  
San Bruno, CA 94066

## **Saturday, May 5, Marks the 10<sup>th</sup> Anniversary of Operation Clean Sweep**

In 1997, the San Bruno Beautification Task Force, a group of resident volunteers, decided to do something about the garbage that was blighting the City of San Bruno. They organized what has now become "Operation Clean Sweep." Along with approximately thirty-five other volunteers, they met on a Saturday morning determined to make a difference. From there, they set out on eight different routes, picking up several hundred pounds of trash. This year, the Beautification Task Force will be celebrating their tenth anniversary of Operation Clean Sweep with an estimated 150 volunteers cleaning up over thirty routes throughout the City.

The San Bruno Beautification Task Force would like to invite you to "make a difference" and join them on Saturday, May 5, at 9 a.m., San Bruno City Park. Donuts and coffee will be provided. Volunteers clean from 9 a.m. to noon, then enjoy a delicious BBQ lunch sponsored by San Bruno Garbage Company.



**OCS**

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## Highlights of the San Bruno Park School District Centennial

The San Bruno Park School District is celebrating its 100th year of providing education to the youth of San Bruno. Activities and observances have been held at Allen, Belle Air, El Crystal, Parkside, and Rollingwood Schools.

Upcoming events are as follows: Crestmoor School will be hosting a Centennial Breakfast on Sunday, March 4; John Muir School will be welcoming a Centennial Visitor in the person of John Muir on Friday, April 27; Portola School will honor Gaspar de Portola in a special observance on Thursday, May 31.

The culminating "Centennial Weekend" will begin with a hosted barbecue, beginning at 5:00 PM at Areas 9-10-11 of San Bruno Park. Come enjoy food and fellowship with school alumni,

special visitors, and current staff and families.

There will be a "Poker Run" sponsored on Saturday morning (June 2). Registration for this event will be limited to the first 100 registrants. The culminating "Dinner-Dance" will be held on Saturday evening, June 2, from 7:00 until 11:00 PM at the San Bruno Senior Center. The San Bruno Education Foundation will be having a silent auction to raise monies to help schools. There are only 250 individual dinner/dance tickets, so space is limited. This year's Posy Parade has a theme commemorating the district's Centennial to highlight Sunday's observances.

For more information, you can call (650) 624-3110 or visit the Centennial's Web page at [www.sanbrunotinschoolhouse.com](http://www.sanbrunotinschoolhouse.com).



**Lecture and multimedia presentation by award-winning photographer and author Jonathan Waterman**

**•DOOR PRIZES**

**•REFRESHMENTS**

**Wednesday, April 11 at 7:30 PM**

**San Bruno City Hall room 115**

## EarthDay@thelibrary

**The Friends of the San Bruno Library Present:**

## Global Warming and the Arctic Wildlife Refuge



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# Arbor Day Celebration

"Trees in our cities and towns help clean the air, conserve soil and water, moderate temperature, and bring nature into our daily lives. Trees are a vital component of the infrastructure in our cities and towns and provide environmental and economic benefits. A community, and its citizens, that recognize these benefits and provide needed care for its trees deserves recognition and thanks." So stated John Rosenow, President of The National Arbor Day Foundation, as he recognized San Bruno as being named a "Tree City USA" for the second consecutive year.

The City of San Bruno has gained this honor and recognition by having a tree ordinance in place, committing a minimum \$2.00 per capita to a budgeted forestry program, designating the Parks and Recreation Services Department to manage the City's tree program, and establishing an annual Arbor Day observance and proclamation.

This year, Arbor Day will be celebrated in San Bruno on Saturday, March 24, 2007. San Bruno will again use the celebration as a tool to educate its citizens about proper tree planting and care as well as the environmental and beautification benefits to our community. San Bruno volunteer groups, including Boy Scout Troops, Brownie Troops, the Beautification Task Force, and your neighbors, along with City staff will be planting trees throughout the community. If you would like to help, we could sure use it! Please call (650) 616-7180.

San Bruno is a community that takes great pride in its urban forestry program. Later this year, the community will benefit from a mass planting of two hundred trees in the Rollingwood – Monte Verde neighborhoods. Summerhill Homes, developer of the former Sandburg School site, will be funding the purchase and installation of the trees.

If you would like to be one of the thoughtful and concerned citizens dedicated to helping enhance our City by planting a street tree on your property, you need to be able to meet two qualifications:

1. Have a space in front of your property suitable for a Street Tree (Street Trees are trees planted in the planting strip or within the City right-of-way in front of your home).
2. Must be able to water the tree until it is established.

At no expense to the homeowner, the Parks staff will help you to select an appropriate tree species from our Master Tree List and plant the tree. So if you would like to enhance the appearance of your own property while making San Bruno an even nicer place to live, please give the Parks and Recreation Services Department a call at (650) 616-7180.



## Calling You to Try San Bruno Cable's New Phone Service

When you receive your local and long-distance telephone bills each month, are you satisfied with the service and the rates you are paying? San Bruno Cable invites you to take a look at your telephone bills, and if your combined local and long-distance bills are over \$40, then this article is a must-read for you.

San Bruno Cable will soon offer you a digital phone service at a competitive price, including many of the popular phone features enjoyed today plus an international calling plan as part of the package.

San Bruno Cable strives to offer all services at a fair and reasonable price along with local customer service, experienced cable technicians, and 24-hour Internet service support. That same great customer service will be extended to the new digital phone service. The digital phone service will be delivered

on the same cable line that currently delivers television channels and the High Speed Internet Service. Soon you'll have another choice when it comes to your telephone service.

Here's a sample "Double Play" package with San Bruno Cable's Internet and telephone services: The basic Internet service fee is \$29.95, and our telephone service package is priced at \$39.95 plus applicable taxes. That works out to about \$70 plus tax for both services. By combining or bundling services, a 15% discount will be applied, which equates to a monthly price of about \$60 plus taxes for both services.

What you'll get is High Speed Internet and an unlimited number of minutes for local and long-distance calls, popular calling features included, such as voicemail, call forwarding, call waiting, caller ID, and more. There are 14 international countries included

**SAN BRUNO MUNICIPAL**  
**CableTV**

in the plan as well. That means you will have unlimited minutes for \$60 plus taxes.

San Bruno Cable has also developed many "Double Play" and "Triple Play" packages for you to select from. Within the next couple of months, you'll be receiving mail from us with our rates and packages. We invite you to review your current telephone services and fees, and compare them to what San Bruno Cable can offer you.

You'll soon have a new choice of a telephone provider and one convenient bill for your TV, Internet, and Phone services.

Hit a home run with San Bruno Cable!

## Single Stream Recycling Comes to San Bruno

As jurisdictions attempt to meet the mandate of Assembly Bill 939 (AB939), which requires a 50% reduction of waste going to the landfill, many are looking at new programs and services that will help them meet those requirements.

The City of San Bruno, which was the first city in San Mateo County to implement a curbside recycling program back in 1988, is once again taking a lead role in recycling, with the start of a new Single Stream Recycling Program.

A Single Stream Recycling Program, which allows the commingling of bottles, cans, paper and cardboard, will streamline the collection of recyclables, making it more convenient for residents to participate. Studies have shown that Single Stream Recycling increases recycling tonnages anywhere from 10% to 40%. It would also eliminate the use of the small curbside bins, as recyclables would be placed in a rolling cart (toter), which can easily be wheeled to the curb for service.

Approximately 500 homes and businesses in San Bruno have already started participating in Phase I of the new Single Stream Recycling Program. A Citywide rollout of the new program is expected to be completed by April 2007.

For more information about the new Single Stream Recycling Program, call San Bruno Garbage Company at (650) 583-8536 or visit their Web site at [www.sanbrunogarbage.com](http://www.sanbrunogarbage.com)





## Recent Increase in Home Cooking Fires Raises Concerns

Over the last few months, the Fire Department has seen an increase in cooking fires in homes and apartments in San Bruno. Most often, this type of fire is the result of a person leaving the stove unattended while cooking. The subsequent ignition of the contents of the pot or pan, usually cooking oil, occurs soon afterwards. This is the leading cause of home cooking fires.

Occupants express surprise with how quickly the fire started. "I was on the phone for only a few minutes" or "I went into the back room for less than five minutes" are comments often heard by firefighters. Occupants with operable smoke alarms are alerted at an early stage of the fire when the smoke from the fire activates the alarm. Also, there are occasions when people leave their homes and inadvertently leave the stove "on" with a pot of food on the stove. Neighbors who hear a smoke alarm sounding call 911 and alert the Fire Department of a fire. Having an operable smoke alarm not only saves lives but can also reduce property damage by allowing a fire to be discovered at an early stage.

The Fire Department would like to alert the public of this problem and provide some safety tips to prevent this type of fire. Cooking fires are the #1 cause of home fires and home fire injuries in the United States each year. Here are some safety tips:

- Never leave food cooking on the stove unattended.
- Keep cooking areas clean and clear of combustibles (e.g., potholders, towels, rags, and food packaging).
- Keep children away from cooking areas by enforcing a "kid-free zone" of three feet around the stove.
- Always keep an oven mitt and lid handy. If a small fire starts in a pan on the stove, put on an oven mitt and smother the flames by carefully sliding the lid over the pan. Turn off the burner.
- Make sure you have working smoke alarms in your home. One in each bedroom, in the hallway, and on each level of the home.

If you have any questions on this article or for assistance with smoke alarm installation, please contact the San Bruno Fire Department at (650) 616-7096.

## Happy 20<sup>th</sup> Anniversary San Bruno Senior Center!

The San Bruno Senior Center was filled with excitement on January 16 in celebration of the Center's 20<sup>th</sup> Anniversary. Mayor Larry Franzella and Councilmembers Ken Ibarra, Irene O'Connell, Jim Ruane, and Rico Medina honored some of the founding volunteers with awards and flowers. Local merchants and Senior Center participants donated food and prizes. There were approximately 350 people in attendance throughout the celebration, enjoying the party, dancing to the music of a six-piece band, and reminiscing with Darold Fredricks' ongoing video of the Senior Center's history. The celebration culminated with a noontime champagne toast and birthday cake.



*Mayor Larry Franzella honors founding volunteers Verna De Coito (seated to his right), who is 103 years young, and Ofelia Corona (seated to his left).*



*Sylvia Robin, also a founding volunteer, accepts flowers and a plaque from Mayor Franzella.*

# Be Where the Action is . . . Get Involved!

The City of San Bruno has ten Citizen Advisory Commissions, Boards, and Committees, whose volunteer members are San Bruno residents appointed by the City Council. Members meet in the evening, once a month, serving staggered four-year terms that expire in October of every even year, at which time they may wish to seek re-appointment for another term. Applications

are available in the City Clerk's Office.

We currently have vacancies on the Personnel Board and Traffic Safety & Parking Committee, but you may apply any time. Applications are kept on file for two years. When vacancies occur, applicants will be contacted to confirm continued interest. You can also look for vacancy announcements on San Bruno Cable TV Channel 11.

## The City of San Bruno Commissions, Boards & Committees



### Culture & Arts Commissioners

*From left to right: Commissioners Jeanne George, Tami Parker, Vice-Chair Jennifer Blanco, Chair Emile Hons, Karen Hornung, Melodie Tobin, and Carolyn Livengood.*

### Bicycle and Pedestrian Safety Committee

Through education, involvement, and activities, bicycle use and safety for commuting and recreation is encouraged. Another focus is pedestrian accessibility and safety in San Bruno.

### Caltrain Grade Separation Citizens Advisory Committee

Residents and business owners review Caltrain's proposed project design for a grade separation and new train station, to provide project direction and recommendations.

### Citizens Crime Prevention Committee

Works in conjunction with the San Bruno Police Department promoting citizen awareness of crime prevention in an effort to foster goodwill and a safe community.

### Community Preparedness Committee

Promotes emergency preparedness planning and education to prepare residents to mitigate the potential consequences of natural and man-made disasters.

### Culture & Arts Commission

Residents and business owners provide guidance and recommendations on promoting and developing culture and art-related facilities, projects, programs, and events in San Bruno.

### Parks & Recreation Commission

Makes recommendations to the City Council related to all aspects of community recreational needs & activities, facilities, playgrounds, athletic fields, equipment, classes, and programs.

### Personnel Board

Monitors, and makes recommendations related to the operation of the City's Personnel System, to ensure fairness to all applicants. Reviews hiring results and employee census.

### Planning Commission

Governs principal land use issues, additions to residential structures, new construction projects and programs, variances and parking exceptions, and code enforcement cases.

### Redevelopment Advisory Committee

Provides public oversight of redevelopment in San Bruno, annual evaluation of projects to ensure compliance with the San Bruno Redevelopment Plan and reviews proposed projects.

### Traffic Safety & Parking Committee

Reviews citizen requests for parking zones, stop signs, signage, striping, speed limits, and other traffic control issues. Recommendations are brought to the City Council for action.

# FOCUS

## ... San Bruno's New Police Chief, Neil Telford

Neil Telford was sworn in as San Bruno's Police Chief on December 18, 2006. Chief Telford started with the San Bruno Police Department in 1982 as a reserve officer and became an officer in 1984. He rose through the ranks to sergeant, lieutenant, and captain, prior to his appointment as Police Chief. Neil and his family have lived in San Bruno for the past 14 years. Upon his appointment, Chief Telford shared some of his thoughts on his new responsibilities.

**Q: What have you found to be the best part of your new job?**

**A:** I think that the best part of becoming Chief is the opportunity to hear from the community and the members of my department. Often, when change does not take place, there is no opportunity to step back and solicit input and new ideas. In this case, residents, business owners, City staff, and members of the Police Department have all reached out and given me a real sense of what they are thinking about the role of the Police Department, and this information is helping me shape my plans for our future.

**Q: What have you identified as the immediate challenges that you face?**

**A:** Clearly, the most important challenge is the recruitment and retention of police officers. Local agencies are all experiencing an increase in retirements, and these agencies are all competing for new recruits. We are looking to find new personnel in former members of the military who are ending their service and looking for careers in public service. We are also hoping to increase our youth programs so that young people interested in



a law enforcement career can start as a Police Explorer or a Community Service Officer. My first priority as Chief is to fill the existing vacancies.

**Q: What do you feel is advantageous about coming up through the ranks within the department?**

**A:** I believe that coming up from the inside has given me better insight into our community and a better understanding of what our community needs in terms of deploying our resources and services. My appointment as Chief has afforded a seamless transition within the department and community. It is my goal to continue to work my hardest to provide excellence in police services to the City of San Bruno.

### City of San Bruno New Business Listings for 10/1/06 through 1/31/07

These businesses have opened in San Bruno or had a change in ownership. We encourage you to visit these new businesses and shop locally, as a portion of the sales tax paid is returned to the City and used to provide City services.

Business	Type of Business	Business Address	Phone
BIOTOP TECHNOLOGY (USA) INC.	Medical Marketing	1150 BAYHILL DR STE 101	(650)588-2800
BS DISCOUNT LIQUOR & CIGARETTE'S	Liquor/Cigarette Store	763 HUNTINGTON AVE	(650)588-5899
CLAPP, MORONEY, BELLAGAMBA, & VUCINICH	Legal Services	1111 BAYHILL DR STE 300	(650)989-5400
DEVESCAPE SOFTWARE, INC.	Software Company	900 CHERRY AVE STE 600	(650)829-2600
FANTABULOUS	Stationery Store	1150 EL CAMINO REAL	(650)589-2473
G8 SMOG TEST ONLY	Smog Test Center	265 SAN BRUNO AVE.	(510)213-5852
HOLLISTER #590	Retail Clothing Store	1150 EL CAMINO REAL	(650)244-9992
INSTANT AUTO REGISTRATION/NOTARY	Automobile Registration/ Notary	1710 EL CAMINO REAL STE D	(650)922-6991
JORGE ARANIBAR CHIROPRACTIC FAMILY WELLNESS CTR	Chiropractic Services	931 SAN BRUNO AVE W RM 7	(650)225-0540
LUCKY GIFTS	Gift Shop	489 SAN MATEO AVE	(650)742-0778
LUXURY COMFORTERS AND BATH DECOR	Bath Décor	232 SAN DIEGO AVE	(650)515-1843
MDA: MEYER-DEVINE ASSOCIATES	Business Services	900 CHERRY AVE STE 300	(650)794-2700
NINE WEST OUTLET	Shoe Store	1150 EL CAMINO REAL	(650)873-2098
PALACE AUTO CENTER	New and Used Cars	116 SANTA DOMINGA AVE	(650)225-9010
QUIZNOS SUB 10813	Sandwich Shop	851 CHERRY AVE STE 15	(650)588-6400
REFIND FURNITURE	Manufacture Furniture	1236 MONTGOMERY AVE	(415)240-5504
SURF CITY SQUEEZE	Juice Bar	1150 EL CAMINO REAL	(650)588-6265
VELOCITY COURIER SERVICE, INC.	Courier Services	777 SAN BRUNO AVE EAST	(650)873-1448



# FOCUS . . . on your questions

**Q: What should I do if I see a streetlight out in my neighborhood?**

**A:** We rely on our citizens to report problems so we can address them. The City is responsible for maintenance of approximately 1,100 streetlights. Please report any streetlight outage to the Public Works Department Street Maintenance Division by telephone at (650) 616-7161 or by e-mail at [sanbruno.ca.gov/site\\_wide/contacts/](mailto:sanbruno.ca.gov/site_wide/contacts/) then select “Public Works” and click on “E-mail us about Streets/Stormwater Issues.” The City uses an outside contractor to replace streetlight bulbs and repair electrical problems and can typically respond within two weeks. If for some reason a repair will take more than two weeks, a staff person will get back to you with an estimated completion date.

**Q: There’s a car parked in front of my home, and it hasn’t moved for several days. What can I do?**

**A:** Call the business line at the Police Department to report the vehicle. The San Bruno Municipal Code prohibits leaving a vehicle on a City street for over 72 hours. Vehicles left on the street for more than 72 hours are subject to citation and may be towed at the owner’s expense. A vehicle is considered parked or left standing for 72 hours if it has remained inoperable or has not been moved at least 1/10<sup>th</sup> of a mile during the 72-hour period. Pushing or moving a vehicle a short distance will not be considered in compliance with this section.

**Q: Can I park a boat, trailer or RV on the street in front of my home?**

**A:** These vehicles and others are also regulated by size and weight. The San Bruno Municipal Code prohibits vehicles weighing over 6,000 pounds and vehicles that exceed twenty-two feet in length or six feet six inches in width from parking in residential neighborhoods.

Boats, trailers and recreational vehicles that fall within the size and weight guidelines are also subject to the 72-hour parking restriction. Residential streets provide parking for neighborhood residents and their guests who use their vehicles on a daily basis. Long-term storage of any vehicle or boat should be made inside a garage or at a private storage facility.

**Q: I see signs that say that dogs are not allowed in City Parks. Is there any place I can take my dog?**

**A:** By City ordinance, dogs are not allowed in City Parks, with the exception of Commodore Park. The lower section of Commodore Park is a designated Dog Park. It is located on the east end of the park on Commodore Drive. For more specific information, you can contact the Parks Supervisor at (650) 616-7194.

**Q: I have a family member who needs help with housing and transportation. Does the Senior Center offer any help?**

**A:** Call Susan McCaman, the Senior Center’s Social Services Specialist, at (650) 616-7155. She can help you with questions about housing, transportation, homecare, shopping, Medicare, home repair, dementia, etc. Her assistance is free for San Bruno residents.

**Q: What do you have to do to have lunch at the Senior Center?**

**A:** Lunch is served 5 days a week at noon. You can enjoy a cooked meal for a suggested donation of \$2.75, or a salad from the salad bar for a suggested donation of \$3.00. Just stop by the Senior Center, and we’ll show you how to register for the lunch program. If you’re younger than 60, or don’t want to register, the cost for each meal is \$5.50.

## Frequently Called Numbers (Area Code 650)

Building Permits

616-7076

Business Taxes & Licenses

616-7083

Cable TV

877-8889

City Clerk

616-7058

City Council

616-7060

City Manager

616-7056

Finance

616-7080

Fire - Business

616-7096

Graffiti Hotline

616-7141

Library

616-7078

Neighborhood

Improvement

616-7074

Recreation

616-7180

Human Resources

Division

616-7055

Parks

616-7195

Planning

616-7074

Police - Business

616-7100

Public Works/

Corp. Yard

616-7160

Public Works/

Engineering

616-7065

Senior Center

616-7150

Streets

616-7161

Utility Billing

616-7086

**EMERGENCY**

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